

# Logo Design

**MORE OPTIONS TO REPRESENT YOUR BUSINESS AND BRAND LIKE NEVER BEFORE.**

Already have the perfect logo, but it needs to be ‘digitized’? Want to redesign your logo for just the right look?

Or would you prefer an entirely new logo design, based on a branding guideline and colour palette that you help develop, for a complete company rebrand?

<p><b>OPT 1</b></p> <h2>Refresh</h2> <hr/> <p><b>Process</b></p> <ul style="list-style-type: none"> <li>• Recreate existing logo in vector format</li> <li>• Touch-up for digital usage</li> </ul> <p><b>Deliverables</b></p> <ul style="list-style-type: none"> <li>• 1 logo option</li> <li>• 1 revision</li> </ul> <p><b>Investment</b></p> <p>4 hours</p> <hr/> <p><b>SELECT</b>      <b>\$600</b></p>	<p><b>OPT 2</b></p> <h2>Modernization</h2> <hr/> <p><b>Process</b></p> <ul style="list-style-type: none"> <li>• Design Discovery Interview</li> <li>• Design Presentation of 3 logo options</li> <li>• Revisions prior to finalization</li> </ul> <p><b>Deliverables</b></p> <ul style="list-style-type: none"> <li>• Design Discovery Interview</li> <li>• 3 logo options</li> <li>• 2 rounds of revisions</li> <li>• 1 Favicon (for website usage)</li> </ul> <p><b>Investment</b></p> <p>12 hours</p> <hr/> <p><b>SELECT</b>      <b>\$1,800</b></p>	<p><b>OPT 3</b></p> <h2>Rebrand</h2> <hr/> <p><b>Process</b></p> <ul style="list-style-type: none"> <li>• Design Discovery Interview</li> <li>• Design Presentation of 3 logo options</li> <li>• Colour Ideation Exploration</li> <li>• Revisions prior to finalization</li> </ul> <p><b>Deliverables</b></p> <ul style="list-style-type: none"> <li>• Design Discovery Interview</li> <li>• 3 logo options</li> <li>• 2 rounds of revisions</li> <li>• 3 colour combination options</li> <li>• Branding Guideline</li> <li>• 1 Favicon (for website usage)</li> </ul> <p><b>Investment</b></p> <p>40 hours</p> <hr/> <p><b>SELECT</b>      <b>\$6,000</b></p>
--	---	--

+ \$450 for each additional logo option

+ \$450 for each additional logo option  
 + \$300 for each additional colour combination option

## Service Agreement Approval

I have reviewed the Logo Design options and selected the one I prefer. I understand that doing so gives authorization for NVISION to proceed with the Logo Design option I selected.

Company \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_

# Logo Design

EXAMPLES

OPT 1

## Refresh



OPT 2

## Modernization



OPT 3

## Rebrand

