

nvision Awarded 2012 W3 Silver Award For Best Rock Band Website & User Interface

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nvision honoured with the W3 Silver Award for Best Rock Band Website & User Interface on the design of Before The Curtain's website.

Toronto, CAN — On September 26, 2012, the Academy of Interactive & Visual Arts has awarded nvision with the 2012 W3 Silver Award for Best Rock Band Website & User Interface on the web development, design, and execution of [Before The Curtain's](#) website at the 7th Annual W3 Awards. The W3 Awards honours creative excellence on the web, and recognizes the people behind award-winning sites, marketing programs, social content, mobile site/apps and online video. W3 Silver Award entries for websites are judged based on a standard of excellence on the following factors: creativity, usability, navigation, functionality, visual design, and ease of use. In its seventh year the W3 Awards received over 3,000 entries from Ad agencies, Public Relations Firms, Interactive Agencies, In-house creative professionals, Web Designers, Graphic Designers and Web Enthusiasts.

Judged and sanctioned by The Academy of Interactive & Visual Arts, AIVA is an assembly of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media.

ABOUT NVISION

Being in the industry for over 15 years, nvision brings a wealth of practical experience, with hundreds of websites launched, hundreds of digital campaigns executed, and countless happy clients. Part of their secret sauce is that they're award-winning creative designers, developers and search marketing wizards with an uncanny passion for digital marketing excellence.

For more information, visit nvision.co

ABOUT THE W3 AWARDS

In honouring the best of the Web, the W³ Awards is the first major web competition to be accessible to the biggest agencies, the smallest firms, and everyone in between. Small firms are as likely to win as Fortune 500 companies and international agencies. The W3 Awards are judged and sanctioned by the Academy of

Interactive and Visual Arts ([AIVA](#)), an invitation-only body consisting of top-tier professionals from acclaimed media, advertising, and marketing firms.

For more information, visit w3award.com