

Markham Web Design Agency Wins Business Employer of Excellence Award

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The Markham Board of Trade names nvision as the recipient of the 2014 Business Employer of Excellence Award.

Markham, ON, CAN — [nvision](#), a full-service digital marketing agency in Markham, Ontario, is pleased to announce that company President, George Arabian, is the 2014 recipient of the Business Employer of Excellence Award.

Given to a business that exemplifies a dedication to the personal and professional growth of its employees, the award is presented annually by the Markham Board of Trade.

"Employee retention is one of the most important things in our industry. It's already very saturated with people claiming to have the right skills, but that's not necessarily true," says Arabian. "Once we find a well-rounded person we want to make sure they stay with us. And this award recognizes our efforts to do that."

Among the employee initiatives that caught the attention of the awards committee is a nvision program called "creative money". Every employee receives an annual budget that they can use towards creative activities, which can be anything from concerts to art supplies.

For nvision, the benefits of being a good employer aren't just about retaining talent, it's been good for business too. In fact, the company is launching its own new website design that features a page focusing on each staff member, including background information.

"I want businesses looking for our services to see nvision as having the best employees within our industry," says Arabian. "When they see our team is talented and happy they want to work with us and it does help us attract clients."

The nvision way of creating the best work environment extends beyond its leadership. Arabian cites an example of a company-paid visit to a conference in Miami. One employee originally wasn't supposed to attend but deserved to go. His team was willing to stay at a less expensive hotel and take a different flight so the budget could accommodate the extra person.

The company is looking to continue its success in keeping employees happy with the launch of its new health and wellness program later this year. The new program uses a points and rewards system to encourage the team to adopt healthy habits.

ABOUT NVISION

An award-winning digital marketing agency, nvision works with businesses of all sizes, from multinational corporations to local start-ups, to help them take advantage of marketing opportunities on the web. Offering a full range of services, from web design to search engine optimization and social media marketing, nvision prides itself on developing innovative, non-traditional approaches so that its customers enjoy exceptional results.

For more information visit nvision.co

ABOUT MARKHAM BOARD OF TRADE

The Markham Board of Trade(MBT) is the premier business association serving the Markham's local business community for over 38 years. MBT enhances the success of its members by offering exclusive programs and services to assist them in growing their networks and their businesses while saving them money with our numerous programs and relationships with suppliers.

Learn more at markhamboard.com.